

Summary of Task Force Comments

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Strengths	Weaknesses
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1. Vision, Outcomes and Understanding Specific Plan:

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| <ul style="list-style-type: none"> • Covered vision & objectives/good co-team • Good understanding of the Plan and the Vision • Cutting edge technology and planning • Good grasp of jobs/housing balance, mixed use & env. • Understands mixed use conflicts well • Recognized need for feasible plan • Good New Urbanism approach to mix and efficiency • Excellent organization/would create walkable Plan • Long term relationship as team/knows San Jose • Good range of housing types and density levels • Good hands on approach to community participation • Drive-through simulation model good for simulation • Good emphasis on stakeholder participation | <ul style="list-style-type: none"> • Strong on market feasibility • Not specific on public financing • Other projects had major revisions in order to be built out. • Couldn't tell what speaker really thought • Some examples didn't match CV needs • Environmental emphasis not as strong |
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Other Comments:

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| <ul style="list-style-type: none"> • Other projects done are the same scale • Great to have an award-winning firm • Best examples of comparable work actually built • Good technological skills which will help community | <ul style="list-style-type: none"> • Views Coyote as nationally significant plan • Acknowledged wide range of housing, job and job interface challenges in mixed use • Good skills for very synergistic approach |
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2. Overall Project Approach:

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| <ul style="list-style-type: none"> • Excellent and innovative; Knows San Jose • Good communicators/organized approach • Components good but process unclear • Will work well with stakeholders • Wants to protect environment • Bay Meadows/Issaquah great examples & similar • Strong on mixed use, density, light rail, & outreach • Thorough and well researched • Team is strong, dynamic and clear • Strong team approach and expert specialities • Realistic about market conditions • Good visualization of alternatives within env. footprint • Realistic about market conditions • Good local company involvement • Only team to say that phasing is very important | <ul style="list-style-type: none"> • Did not address open space & transit • North Park not a good fit for Coyote • Vision unclear based on presentation • Not enough park open space emphasis • Midtown project is deficient in park space |
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	Strengths	Weaknesses
<u>3. Quality of Presentation:</u>	<ul style="list-style-type: none"> • Stapleton, Bay Meadows, Santa Monica are very good examples 	
<u>a. Organization:</u>	<ul style="list-style-type: none"> • Well organized and good content/flexible and responsive • Great/covered the main issues • Understood need for high density and mixed use • Covered all aspects of development • Their 4 challenges (as presented) were very good 	<ul style="list-style-type: none"> • Picture boards distracting
<u>b. Substantive Content:</u>	<ul style="list-style-type: none"> • Very good examples of how they have dealt with same issues that we face now in Coyote • Strong team to handle the 4 challenges they present • Excellent given breadth of information presented • Past success with density/open space/mixed use • Live video was great! 	<ul style="list-style-type: none"> • Depth weak on some components
<u>c. Graphic Content:</u>	<ul style="list-style-type: none"> • Superb! Exceptional graphics • Effective panels/good technology • Clean & sophisticated projection • Great range of visual and simulations • Examples were highly relevant to Coyote Valley • Exceptional graphics 	<ul style="list-style-type: none"> • No effective "vision" graphic • No weaknesses • Too many graphics
<u>Other comments:</u>	<ul style="list-style-type: none"> • Promise of regional approach with computer software use for projections was exciting • Will work well with property owners/stakeholders • What about affordable single family homes? 	<ul style="list-style-type: none"> • Use of focus groups good idea • Good visualization of alternatives

4. General Comments:

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| <ul style="list-style-type: none"> • Very effective in Q & A, relaxed and capable • Saw the need for long term staging of plan • Major concern is with past projects (that other architects/planners have had to come in and help resolve issues after the plans are approved) | <ul style="list-style-type: none"> • Best team with good overall strength • Best to handle something we've never seen before • They can push the envelope and have the most vision • In Stapleton the residential part was being built, but not the industrial (we need to avoid this given the need for the jobs/housing balance) | <ul style="list-style-type: none"> • Answer to employment/housing interface questions were excellent • Open space network concept intriguing • Best grasp of Council's Vision • Good comments regarding linking Coyote to the rest of San Jose |
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